

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	TOTAL	100%
Individual Assignments								
Class Participation							0	10
Effective Web Site Analysis							0	10
HTML Primer		0					0	10
Personal Web, Part 1			0				0	10
Personal Web, Part 2				0			0	10
Multimedia Presentation					0		0	10
Personal Web, Part 3 (Final)						0	0	10
Learning Team Assignments								70
Team Web Site Project, Part 1							0	5
Team Web Site Project, Part 2							0	5
Team Web Site Project, Part 3							0	5
Team Web Site Project, Part 4							0	10
Team Web Site Evaluation							0	5
Total Pts earned for the week	0	0	0	0	0	0	0	30
								100

Comments:

Tasks	Pts.	Week 2	Week 3	Week 4	Week 5	Week 6	Comments
HTML Primer							
index page (home page)	2						
Biography	2						
link these two pages with text links	2						
A graphic (clip art) or photo	2						
email link	2						
PWS, Part I							
Use a table for layout on all pages	1						
Use buttons for main navigation	2						
index page (home page)	1						
Personal Statement page	1						
Resume Page	1						
Samples or Media page	1						
email link	1						
Link all pages	1						
successfully upload pages to server	1						
PWS, Part 2							
guestbook or feedback form	2						
Create a privacy policy statement	1						
Privacy policy opens in a new window	1						
Embed Audio File	3						
Embed Video File	3						
PPT							
Slide Transitions	1						
Animation	1						
Graphics	1						
Table or chart	1						
Action Buttons	1						
Upload to server	1						
Link from web site	1						
Overall instructional design	1.5						
Overall user interface design	1.5						
Web site Final							
Grading Rubric	5						
Design, Form and Function	5						
	50	0	0	0	0	0	

Webstie final Rubic has a possible 44 pts that Rubric Pts earned

account for the 15 total points you can earn on the PWS final in Week 6. 44 divided by 15 = 2.9 pts. I will figure the number of points given by adding up the total numbers from the rubric and dividing them by 15 (rounding up). Refer to this chart for an easy calculation from the rubric to this feedback form.

28	15
26	14
24	13
22	12
20	11
18	10
16	9
14	8
12	7
10	6
8	5
6	4
4	3
2	2
0	1

EDTC 560 (Multimedia and Web Page Design)
Individual web site Rubric for Part III Final Product

Criteria	1	2	3	4	score
Part III - Final Product					
Layout/design	The pages are unattractive. Text is difficult to read. The backgrounds are distracting.	The pages appear busy or boring. Text may be difficult to read. The backgrounds are somewhat distracting.	The pages are eye-catching and attractive. Text is easy to read. The backgrounds are appropriate.	The pages are well organized. Text spacing and alignment make reading easy. The backgrounds enhance the page.	
Graphics	There are no graphics.	The graphics are of low quality and/or inappropriate for the content and layout.	The graphics are of adequate quality and are appropriate for the content and layout.	The graphics are of high quality and are used creatively to enhance the overall theme of the Web site.	
Theme	The Web page lacks a clear purpose or central theme.	The theme or main idea of the Web page is vague and does not create a strong sense of purpose.	The purpose, theme, or main idea of the Web page is evident.	The theme is clearly defined and evident and enhances the overall Web site.	

Navigation	The user may become lost or links may be missing and/or not working.	The user may become confused when navigating between pages. Some links may be missing and/or not working.	The user can easily navigate between pages. The links are not consistent.	The user can easily navigate between pages. The links are created with images and icons to enhance the text links.	
PowerPoint® Presentation	PowerPoint® presentation is not published to the Web site.	PowerPoint® presentation only has the first slide published to the Web site.	PowerPoint® presentation has all slides published to the Web site, but navigation is faulty.	PowerPoint® presentation has all slides including navigation buttons published to the Web site.	
Privacy Policy Statement	No Privacy Policy Statement is provided.	Privacy Policy Statement is incomplete.	Privacy Policy Statement is complete but does not open in a new window.	Privacy Policy Statement is complete and opens in a new window.	
Guest Book	No Guest book is provided.	Guest book is provided, but there is no link to the Webmaster and the Privacy Policy Statement.	Guest book is provided, but only one of the two links, to the Webmaster or to the Privacy Policy Statement, is present and active.	Guest book is provided and both links to the Webmaster and the Privacy Policy Statement are present and active.	